## Santa Rosa Junior College

### **Program Resource Planning Process**

#### Fashion Studies 2021

#### 1.1a Mission

The Fashion Studies Program provides theoretical knowledge as well as practical applications of the skills needed for employment in various phases of the commercial fashion industry. Emphasis within the Fashion Industry is placed in the areas of Fashion Design and Production and Fashion Merchandising. The Fashion Studies Retail Merchandising Certificate of Achievement totals 20 units and the Fashion Design and Apparel Production Certificate of Achievement totals 20.5 units and renamed to Fashion Design Assistant Certificate of Achievement effective Fall 2014. The program provides excellent opportunities for building entry level skills in the fashion industry and for those seeking Fashion Studies Certificate of Achievements. The Associate of Arts Degree is also available for Fashion Studies students to pursue by completing either of the Fashion Studies Certificates of 20.0 units + 23 units of General Education requirements + 17 units of Electives for a total of 60 units.

### 1.1b Mission Alignment

The Fashion Studies Program supports the district's mission and initiatives in a number of areas:

- 1. We provide both academic and vocational education to students
- 2. Graduates of our certificate programs are trained in areas that will enhance the economic development and competitiveness of Sonoma County and the north by area
- 3. Our courses are offered only on the Santa Rosa campus due to the equipment and lab requirements necessary to teach the courses effectively

#### 1.1c Description

The Fashion Studies Program offers Certificate Programs and AA degrees in Fashion Design and Retail Merchandising. Completion will qualify the student for entry-level employment and apprenticeships in fashion design and production, and several areas of retail merchandising. Many graduates are working for local manufacturers and specialty retail stores throughout California and across the country.

The Fashion Studies Retail Merchandising Certificate of Achievement totals 20 units and the Fashion Design and Apparel Production Certificate of Achievement totals 20.5 units and renamed to Fashion Design Assistant Certificate of Achievement effective Fall 2014. The program provides excellent opportunities for building entry level skills in the fashion industry and for those seeking Fashion Studies Certificate of Achievements. The Associate of Arts Degree is also available for Fashion Studies students to pursue by completing either of the Fashion Studies Certificates of 20.0 units + 23 units of General Education requirements + 17 units of Electives for a total of 60 units.

#### 1.1d Hours of Office Operation and Service by Location

The program currently has no full-time faculty anchor. Nor does it have an administrative assistant even on a part-time basis to help administer the following Career and Education requirements or the programs in addition to enrollment-based courses. The following duties currently fall to the Fashion Studies Program Coordinator who is adjunct faculty.

#### **Administrative Tasks:**

Purchasing and funding the repair of equipment Monitoring budgets, schedule development Assembling hiring pools Developing and maintaining curriculum currency

#### **Site-related Duties include:**

Organizing the annual "Fashion Design Contest"
Fundraising for the annual contest prizes
Mentoring students completing the "Collections Program" featured in the fashion show
Overseeing the annual fashion show at "Day Under the Oaks"
Coordinating a current advisory committee

#### 1.2 Program/Unit Context and Environmental Scan

The Budget Code (1303) is for the Fashion Studies Program.

The type of class, lecture versus laboratory, will significantly affect some of the data outlined below. Lecture classes have a limit of 30 students per class, whereas, lab classes have a limit of 25 students.

#### **Growing online retail job opportunities**

Online Styling service are a growing market and job opportunity for our Retail Merchandizing Students. These are online personal styling subscriptions help consumers discover unique style with a personal *stylist*. personal styling service such as these are available for men & women. They select and send professionally curated clothing to your door. Whether shopping for a special occasion or work and casual clothes to wear day-to-day, these styling services can help you update your closet (and even save some money while you're at it). There are many to choose from on-line. Three notable companies along with the service each provide follows. **Stitch fix** 

## When you sign up for **Stitch Fix,** you'll take an in-depth survey of your sizes, your style, and pricing preferences. After choosing when you'd like to receive your delivery, your stylist will hand-pick 5 clothing and accessory items just for you! Keep what you love, return what you

#### **Trunk Club**

don't.

**Trunk Club** is Nordstrom's personal styling service for sizes XS-3X! You'll fill out a survey and even chat online with a stylist to pick the perfect assortment of pieces. You can even swap items out before they ship. Trunk Club price matches within 14 days of purchase exclusively to Nordstrom.

#### Dia & Co.

**The Products:** Dia & Co. is a plus size styling service that sends you 5 awesome pieces of clothing and accessories picked just for your size, weight, height, price range, and personal style. Keep what you love, and return what you don't. They even price match if you find a better price for an item elsewhere!

#### **Social Media Trends:**

The use of social media such as Facebook and Instagram to connect with our present and potential new students has become an important component to updating students, industry professionals and the general public about what is happening with Fashion Studies Program. Regular postings with photos and videos about events within our program such as design contests, workshops, and demonstrations create interest and increase enrollment in the program. Those interested in learning what types of projects are completed in the courses offered in the program can browse the photo albums that that have been posted for classes each semester. The fashion Studies Program has designated several administrators to edit and

update posting regularly in an effort maintain a current and dynamic Facebook page. Input from our Fashion Studies students and Fashion Studies Advisory committee members regarding popular social media trends factor into choosing the most effective social media for our program. We are considering developing and Instagram page as well.

#### 2.1a Budget Needs

The Fashion Studies Program (1303) has experienced a 1.5 percent reduction in the overall budget from 2019-2021. This discipline's requests are relatively modest but desperately needed.

Equipment Repair (5659) and Equipment Maintenance (5652): The Fashion Studies Program owns and uses more than 35 sewing machines. In a typical semester at least 20 of these are used heavily by students in our clothing construction and patternmaking courses. In addition there are three industrial sewing machines, 20 dress forms, 4 industrial irons, as well as other miscellaneous equipment all of which must be serviced on a yearly basis in order for it to function properly. To date, all maintenance demands for all of this equipment have fallen upon adjunct faculty as the anchor full time faculty member retired in 2015. These adjunct instructors, in addition to their teaching responsibilities are already overwhelmed with the administrative and operational duties of running the program and are not trained or qualified in sewing machine maintenance and repair. We are requesting that a \$2000 budget be put into place for our program to cover our repair and maintenance needs.

**Supplies (4390):** The Fashion Studies Program has course fees in place to cover some of the classroom materials required for students to use, but there are supplies that are needed in the classroom which must be replaced and upgraded each year to keep the sewing lab functional. In addition there are office supplies required each semester to maintain regular program functions.

Another area where the supplies budget is used each year is for the annual Spring Fashion Show. This show has typically been allowed a budget of \$847 and we are requesting an increase to \$1000 to cover rising costs of materials required to put on this popular and successful public event.

As the Fashion Program has recently moved to the Petaluma Campus, there are additional supplies and furniture that are required to replace the build in cabinetry and furniture that we left behind in Garcia Hall. This includes sewing machine tables, cabinets for supplies and equipment storage, rolling garment racks, fabric storage racks, 3 way mirrors, bookshelves and a vacuum.

**Periodicals (4320):** It is essential to this discipline to keep subscriptions to *Women's Wear Daily, Vogue*, and *Textile World*. It is critical to access the latest magazines to study the job market and trends in fashion. Fashion also needs to diversify magazines by offering subscriptions that cover male (for example, GQ) fashion trends since there are a number of men enrolling in the program. Also, in the past, fabric stores discarded old, pattern catalogs by donating them to the community. About ten years ago, this practice was discontinued.

Since then, the discipline has to pay for these. Also Fashion Studies would like to subscribe to current trend sites. Now, students only have free access to trend sites of the previous season. Fashion Studies is asking for an increase to \$300.

#### Adjunct Faculty Pay:

The Fashion Studies program has moved to the Petaluma campus and this move requires significant work by adjunct faculty to design and set up the new classroom space in order to receive students back in the classroom. The program is requesting 50 hours of pay in 2021/2022 for Adjuncts to complete this work. In addition, the move to Petaluma presents an exciting opportunity for Fashion to extend their student base southward into Marin County. The Fashion Program is requesting pay for adjunct faculty to do outreach to high schools and industry groups in Marin. Also it is important that based on recent curriculum updates, work is needed to update articulation agreements with 4yr colleges that our students prefer for transfer.

### 2.1b Budget Requests

Rank	Location	SP	M	Amount	Brief Rationale
0001	Petaluma	01	01	\$500.00	To repair equipment in the Fashion Studies Program, sewing machines, sergers, industrial sewing machines, and miscellaneous items such as the power steamer iron.
0001	Petaluma	06	07	\$3,000.00	To cover the cost of adjunct faculty pay to design and setup the new classroom
0001	Petaluma	01	01	\$1,500.00	To maintain equipment in the Fashion Studies Program, sewing machines, sergers, industrial sewing machines, and miscellaneous items such as the power steamer iron.
0001	Petaluma	01	01	\$2,000.00	Mirrors for Fashion classroom
0001	Petaluma	01	01	\$2,800.00	Sewing machine tables
0001	Petaluma	01	01	\$1,600.00	Fabric storage racks
0001	Petaluma	01	01	\$2,600.00	Library bookshelves
0001	Petaluma	01	01	\$225.00	Rolling Clothing Racks
0001	Petaluma	01	01	\$9,500.00	Clasroom Storage Cabinets and Drawer Units
0001	Petaluma	01	01	\$650.00	Cordless Vacuum Cleaner
0001	ALL	00	00	\$0.00	
0002	Petaluma	08	06	\$1,500.00	To cover cost of Adjunct faculty pay for expanding Articulation and Recruitment
0003	Petaluma	08	07	\$1,000.00	Cost of office supplies
0003	Petaluma	01	01	\$300.00	Cost of magazines

### 2.2a Current Classified Positions

Position	Hr/Wk	Mo/Yr	Job Duties

### 2.2b Current Management/Confidential Positions

Position	Hr/Wk	Mo/Yr	Job Duties

#### 2.2c Current STNC/Student Worker Positions

Position	Hr/Wk	Mo/Yr	Job Duties
Student Worker	20.00	12.00	administrative tasks such replying to email requests, answering phones, and lab maintenance

#### 2.2d Adequacy and Effectiveness of Staffing

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#### **Program Administrative Assistant:**

When the Consumer and Family Studies Department was splintered into various disciplines and transferred to other clusters, the administrative assistant who supported the department was eliminated. Fashion Studies needs the employ of a part-time administrative assistant for 8-10 hours per week. Currently classified support for the discipline is shared by the Theatre and Fashion administrative assistant and the assistant to the Dean of Arts and Humanities. Their jobs are demanding enough and do not need the extra work that our program requires.

Fashion Studies is an active and busy CE program. An Administrative Assistant is required for day to day support with program concerns such as purchase and repair of lab equipment, addressing student questions, and creating program publicity materials. In addition, an Admin. is needed to support annual events such as the Advisory Committee meetings, the Spring Fashion show, and the Student Design Contest.

#### **Program Full Time Faculty:**

The Fashion Studies Program is a popular and vibrant CE program that requires a great deal of attention and energy to run successfully. There are many duties that a Full Time Faculty Member in the roll of Program Coordinator would be able to serve that the current Adjunct Faculty are unable to complete. Increasing online course offerings, fundraising, community outreach and recruitment, event planning, program promotion, updating and posting on social media, and effectively supporting students who wish to complete our degrees and certificates. All of these duties are more than the current Adjunct Program Coordinator is able to accomplish in the time for which she is compensated. A full time faculty member would be able to guide the Fashion Program to increased enrollment, increased certificate completions, increased transfers, and would help to increase our profile within the school and the community.

## 2.2e Classified, STNC, Management Staffing Requests

Rank	Location	SP	M	Current Title	Proposed Title	Туре
0001	Santa Rosa	08	07		Administrative Assistant I	Classified

## 2.3a Current Contract Faculty Positions

Position	Description
Full-Time Contract Faculty	Manage the discipline, assume the responsibilities now being performed by the CE coordinator

#### 2.3b Full-Time and Part-Time Ratios

Discipline	FTEF Reg	% Reg Load	FTEF Adj	% Adj Load	Description
FASH	0.0000	0.0000	1.9900	100.0000	There are currently no FT faculty in Fashion Studies.

#### 2.3c Faculty Within Retirement Range

Faculty nearing retirement age Department	Age Group Under 49	50-54	55+	Grand Total	
Theatre Arts & Fashion	1		2	3	

## 2.3d Analysis of Faculty Staffing Needs and Rationale to Support Requests

The previous full-time coordinator for Fashion Studies retired in 2015. Since then, this discipline has relied on an adjunct who serves as a CE coordinator. She is only compensated 30 hours base salary per semester. This simply is not time to accomplish the myriad of duties that is involved in the oversight of this discipline.

The general duties involved in coordinating the program are developing a schedule for fall, spring and summer sessions; writing and updating curriculum for currency and accuracy; monitoring budget, supplies and equipment for the fashion classes; evaluating adjunct faculty, assessing SLOs for all courses including program assessments; etc. In addition, this regular faculty would be advising students and supporting them as they develop their educational goals and plans.

The program trajectory is very promising as a result of the updates in classroom technology, funding for equipment upgrades, course curriculum updates, and the efforts to implement all of these inprovements efficiently. The welcome advent of a new Fashion Skills Lab (FASH 770) has also increased all of the instructors' teaching workload, but this has been beneficial to students so it is well worth it. Site-related duties include organizing the annual fashion show, design contest, and collection showcase. These are the pinnacles of the students' performance.

Fashion Studies is a CE Program which requires developing and monitoring an advisory board and coordinating advisory meetings. These convene at least two times per year. Soliciting CTEA, Strong Work Force, and other applicable grants to support program needs are also necessary pursuits.

The Fashion Program will suffer greatly if this position is not granted especially since the program is growing as indicated by the data below:

Three sections of clothing construction (Fash 70A) close every semester. In fact, student demand would support adding another section. More sections of Draping classes were added because of physical space limitations.

Classes do close before enrollment ends.

Average class size for Fall 2020 is 18 Average class size for Spring 2021 is 16

Fill rates for the last three years: 2017-2018 - 86%

2018-2019 - 86% 2019-2020 - 91% 2020-2021 - 84%

The number of certificates completed and AA degrees earned over the last three years has increased significantly:

2017-2018 - 18 completed 2018-2019 - 8 completed 2019-2020 - 17 completed

## 2.3e Faculty Staffing Requests

Rank	Location	SP	M	Discipline	SLO Assessment Rationale
0001	Santa Rosa	01	01	Fashion Studies	Fashion Studies is in desperate need of a full-time faculty member. Currently, four adjuncts carry the instructional and administrative loads needed to manage this discipline. An adjunct has been declared coordinator and is compensated with 30.625 hours of base pay each semester. This is not nearly enough compensation for the amount of hours that she invests. Their pivotal accomplishment is their fashion showcase at the end of year.

## 2.4b Rationale for Instructional and Non-Instructional Equipment, Technology, and Software

Fashion Studies equipment requests are all related to the recent move out of Garcia Hall in Santa Rosa and into the new classroom space in Petaluma. The old classroom had significant built-in storage space and cabinets which housed the sewing machines, held classroom supplies, contained ironing boards and mirrors as well as space for hanging garments. The new classroom has limited cabinetry that is not designed to hold the equipment and supplies used for Fashion Design. The new classroom is carpeted, which is something we would like to change in the long run as it is not ideal for a sewing lab. In the short term we are requesting a vacuum to help keep the floor free of pins and thread. In addition, Fashion was in need of an update to the computer used by faculty in the office, and our previous printer had been broken for several years.

Additionally, the bookshelves are required due to a recent donation of a significant collection of fashion related text books that the program has received and would like to house in the classroom as a resource to students.

Mirrors for classroom
Sewing Machine tables
Fabric Storage Racks
Library Bookshelves
Rolling Clothing Racks
Cordless Vacuum
Classroom Storage Cabinets and Drawer Units
Desktop Computer and Printer

### 2.4c Instructional Equipment Requests

Rank	Location	SP	M	Item Description	Qty	Cost Each	Total Cost	Requestor	Room/Space	Contact
0001	Petaluma	01	01	Sewing machine tables	13	\$216.50	\$2,815.34	Emily Melville	Bldg 247	Emily Melville
0001	Petaluma	01	01	Fabric Storage Rack 96"wide x 48"deep x 72"long	1	\$1,542.00	\$1,542.00	Emily Melville	Bldg 247	Emily Melville
0002	Petaluma	01	01	3 Way Mirror	1	\$1,100.00	\$1,100.00	Emily Melville	Bldg 247	Emily Melville
0002	Petaluma	01	01	Rolling Mirror	1	\$260.00	\$260.00	Emily Melville	Bldg 247	Emily Melville

## 2.4d Non-Instructional Equipment and Technology Requests

Rank	Location	SP	M	Item Description	Qty	Cost Each	Total Cost	Requestor	Room/Space	Contact
0001	Petaluma	08	07	Library bookshelves	5	\$535.00	\$2,676.78	Emily Melville	Bldg 247	Emily Melville
0001	Petaluma	08	07	Classroom Storage Cabinets	0	\$0.00	\$9,493.79	Emily Melville	Bldg 247	Emily Melville
0002	Petaluma	08	01	Rolling clothing racks	2	\$112.59	\$225.18	Emily Melville	Bldg 247	Emily Melville
0002	Petaluma	08	07	Cordless vacuum	1	\$617.25	\$617.25	Emily Melville	Bldg 247	Emily Melville

## 2.4f Instructional/Non-Instructional Software Requests

Rank	Location	SP	М	Item Description	Otv	Cost Each	Total Cost	Requestor	Room/Space	Contact	
	2000000	~_	1.2	Trem 2 escription	~3	COSt Zateri	20002	riequestor	2100III Space	Continet	1

## 2.5a Minor Facilities Requests

Rank	Location	SP	M	Time Frame	Building	Room Number	Est. Cost	Description
0001	Petaluma	04	07	Urgent	Doyle	247	\$0.00	Remove the carpet inPetaluma 247 classroom

#### 2.5b Analysis of Existing Facilities

The new classroom space in Petaluma has a lot of potential for Fashion Studies. However the space does not currently have sufficient storage cabinets or drawers for our needs. In addition, there is currently carpeting in all the rooms except the kitchen/lounge area. Carpet is not ideal for a sewing studio for many reasons. Pins and needles that fall to the floor will become tangled in the carpet and threads and fabric scraps are difficult to pick up from carpet also. Also, the dress forms that are regularly used in classes are on wheels which are not designed to roll well over carpet and will tend to tip over and fall if rolled too quickly.

In the long term, Fashion requests that the carpeting be removed and some type of hard flooring be installed in its' place.

#### 3.1 Develop Financial Resources

Fashion Studies discipline works consantly to generate funding from local organizations, i.e., American Sewing Guild, Santa Rosa Quilt Guild, Pointless Sisters, and Art Quilt group. Local sponsors, manufacturers, and advisory members also contribute to our funding. Contributions to the Bronson Lee Memorial Fashion foundation fund had a sum of \$5,700 at the beginning of this year. This fund has been important to pay stipends, purchase fashion contest prizes, finance awards ceremony, and anything that benefits and showcases our students' endeavors.

#### 3.2 Serve our Diverse Communities

Faculty and staff within the Fashion Studies Program are committed to supporting diversity both in the classroom and in the work environment. For recruiting faculty we follow the standard procedures set out by the SRJC Human Resources department. When applications for new positions are requested, we ask all candidates for their statement on diversity.

#### 3.3 Cultivate a Healthy Organization

Fashion Studies discipline cultivates a healthy organization by keeping the lines of communication to the wider district opened and keeping abreast of any change in district policies.

#### 3.4 Safety and Emergency Preparedness

**Department Chair** 

#### 3.5 Establish a Culture of Sustainability

Recycled bins are located in the classroom for students to recycle paper, fabric, glass, plastic, and aluminum containers.

Many instructors use their own website to post information about their courses.

Encourage most of the instructors to post course syllabi and documents to their file depot via the portal. Once this posting is made, students receive an email providing a link to print or download these documents.

#### 4.1a Course Student Learning Outcomes Assessment

The Fashion Studies Program has been working on SLO's Assessment starting Fall 2011. There are a number of courses that have been completed and these courses will be shown on our PRPP chart.

#### FASHION STUDIES DISCIPLINE 6-Year Cycle SLO Assessment Plan: 1303-Fashion

Course	Course SLO #s Participating Faculty		Semester Initiated or to Be Initiated	Semester Completed	Comment
FASHION					
FASH 8:	#1, 2, 3	B Panizzera	F 2013	F 2013	SLO Met
	#4	B Panizzera	F 2014		

Г	1			1	1
Introductory					
Textiles					
FASH 52.2:	#1, 2, 3	B Panizzera			
Visual					
Merchandising					
FASH 53:	#1, 2, 3, 4	B Panizzera	S 2014	S 2014	
Fashion Analysis		B Panizzera	S 2014	S 2014	
FASH 56: Fashion	#1, 4	L Bobo	2011-12	S 2012	SLO's Met
Design &	#2	L Bobo	2012-13	S 2013	SLO Met
Illustration	#3	L Bobo	2014-15		
FASH 60:	#3	L Bobo	2012-13	S 2013	SLO Met; some co
Draped Design	#2, 3	L Bobo	2013-14	S 2014	changes recomme
	#1				
FASH 62A:	#2	L Bobo	F 2015	F 2015	SLO Met
Flat Pattern					
Design					
FASH 70A:	#5	E Sours	2011-12	S 2012	SLO Met
Clothing	# 1,4	B Panizzera	S2014		
Construction 1	#2,3		F 2014-S15		
FASH 70B:	#1, 2, 3, 4	R Spencer-Crompton	S 2014	S 2014	SLOs Met
Clothing					
Construction 2					
FASH 106:	#1, 2	B Panizzera			
Alterations of	#3, 4				
Ready-mades					
FASH 121A:	#1, 2	L Bobo	F 2014		
Basic Tee Shirts	#3, 4				
FASH 121B:	#1, 2	L Bobo	F 2014		
Sewing with Knits					
FASH 139:	#4	L Bobo	S 2014	S 2014	SLO Met
Fashion	#1, 2		As		
Entrepreneurship	#3		scheduled		
Littiepreneursing			As		
	"1 0	+ B B:	scheduled		
FASH 151:	#1, 2 #3, 4	B Panizzera	As scheduled		
Fashion Apparel		<u> </u>			2.2
FASH 152:	#1, 2, 3	R Spencer-Crompton	2012-13	S 2013	SLO Met – some o
Fashion Show					revisions

Not all courses are scheduled on a yearly basis. Some assessments are planned for the next term in which course is taught.

#### Policy 3.6 - Program Review, Evaluation, Revitalization, and Discontinuance

Fashion Studies: Fashion Design Assistant Major due for review 2019 Fashion Studies: Fashion Design Assistant Certificate due for review 2019

Fashion Studies: Retail Merchandising Major due for review 2019 Fashion Studies: Retail Merchandising Certificate for review 2019

## **4.1b Program Student Learning Outcomes Assessment**

As of now, there is no repository for this information.

4.1c Student Learning Outcomes Reporting	

Туре	Name	Student Assessment Implemented	Assessment Results Analyzed	Change Implemented	
Course	FASH 8 Introductory Textiles	Fall 2013	Spring 2014	Fall 2014	
Course	FASH 50 Fashion Careers	N/A	N/A	N/A	
Course	FASH 52.2 Visual Merchandising	N/A	N/A	N/A	
Course	FASH 53 Fashion Analysis	Spring 2014	Spring 2014	Spring 2015	
Course	FASH 56A Fash Design Illus	Fall 2012	Spring 2013	Spring 2013	
Course	FASH 56B Adv Fash Design III*	N/A	N/A	N/A	
Course	FASH 57 Fashion Buying*	Spring 2013	Spring 2013	N/A	
Course	FASH 60 Draped Design	Fall 2012	Fall 2012	N/A	
Course	FASH 62A Flat Pattern Design 1	Spring 2013	Spring 2013	N/A	
Course	FASH 62B Flat Pattern Desgn 2*	N/A	N/A	N/A	
Course	FASH 63 ComputerAided Flat Pt*	N/A	N/A	N/A	
Course	FASH 70A Clothing Constr 1	Spring 2014	Spring 2014	Fall 2014	
Course	FASH 70B Clothing Constr 2	Spring 2014	Spring 2014	N/A	
Course	FASH 99 Fashion Work Exp	N/A	N/A	N/A	
Course	FASH 99I Fashion Wrk Exp Inter	N/A	N/A	N/A	
Course	FASH 101 Basic Pant Fitting*	N/A	N/A	N/A	
Course	FASH 102 Pattern Alteration*	N/A	N/A	N/A	
Course	FASH 105 Pattern Grading*	N/A	N/A	N/A	
Course	FASH 106 Alter Ready-made Clot	N/A	N/A	N/A	
Course	FASH 107 Stretch Apparel *	N/A	N/A	N/A	
Course	FASH 109 Sewing Lingerie *	N/A	N/A	N/A	
Course	FASH 110 Bra Construction *	N/A	N/A	N/A	
Course	FASH 111 Swimsuit Construct*	N/A	N/A	N/A	
Course	FASH 114 Wearable Art *	N/A	N/A	N/A	
Course	FASH 115 Copying Rdy-to-Wear*	N/A	N/A	N/A	
Course	FASH 116 Sewing w/ Sergers*	N/A	N/A	N/A	
Course	FASH 116.1 Serger Update *	N/A	N/A	N/A	

Туре	Name	Student Assessment Implemented	Assessment Results Analyzed	Change Implemented
Course	FASH 118 .3 Menswear - Shirts*	N/A	N/A	N/A
Course	FASH 118.1 Menswear - Pants*	N/A	N/A	N/A
Course	FASH 118.2 Menswear - Jackets*	N/A	N/A	N/A
Course	FASH 120 Adv Clthng EZ Tailor*	N/A	N/A	N/A
Course	FASH 121A Basic Tee Shirts	Fall 2014	Fall 2014	N/A
Course	FASH 121B Adv Sewing with Knit	N/A	N/A	N/A
Course	FASH 139 Fashion Entrepreneuar	Spring 2014	Spring 2014	Spring 2015
Course	FASH 140 History of Costume*	N/A	N/A	N/A
Course	FASH 141 Contemp Fash Dsgnr*	N/A	N/A	N/A
Course	FASH 142 Computer Fash Illus*	N/A	N/A	N/A
Course	FASH 145A Fabric Dyeing Tech*	N/A	N/A	N/A
Course	FASH 145B Fabric Dyeing Tech*	N/A	N/A	N/A
Course	FASH 151 Fashion Apparel Acces	N/A	N/A	N/A
Course	FASH 152 Fashion Show	Spring 2013	Summer 2013	Spring 2014
Course	FASH 154 Bridal Consultant*	N/A	N/A	N/A
Certificate/Major	Fashion Studies: Custom Cert*	N/A	N/A	N/A
Certificate/Major	Fashion Studies: Apparel Cert	N/A	N/A	N/A

## 4.2a Key Courses or Services that address Institutional Outcomes

Course/Service	1a	1b	1c	2a	2b	2c	2d	3a	3b	4a	4b	5	6a	6b	6c	7
FASH 152 Visual Merchandising	X		X	X	X			X	X	X	X	X	X			X
FASH 53 Fashion Analysis			X	X		X	X	X		X	X	X	X			X
FASH 62A Flat Pattern Design 1	X		X	X				X	X	X	X	X				X
FASH 8 Introductory			X				X	X		X	X					X
FASH56A Fashion Desi				X			X	X		X	X	X				

#### 4.2b Narrative (Optional)

#### **5.0 Performance Measures**

Not applicable

## 5.1 Effective Class Schedule: Course Offerings, Times, Locations, and Delivery Modes (annual)

The **Fashion Studies Program** offers classes day, night, and Friday classes to accommodate students' schedule and to ensure the Fashion Studies classes do not overlap whenever possible.

**The Fashion Studies Program** The Fashion Studies Program offers the following classes:

Fashion Studies: Fashion Design Assistant Requirements - complete 20.00 units							
Course	Description	Units					
FASH 8	Introductory Textiles	3.00					
FASH 53	Fashion Analysis	3.00					

FASH 56	Fasl	nion Design and Illustration	3.00	3.00		
FASH 60	Dra	ped Design	2.00	2.00		
FASH 62A	Flat	Pattern Design 1	2.00			
FASH 70A	Clot	hing Construction 1	1.50-	3.00		
FASH 70B	Clot	hing Construction 2	1.50-	3.00		
FASH 121A	Sew	ring with Knits: Basic Tee Shirts	0.50			
FASH 121B	Adv	anced Sewing with Knits	0.50			
FASH 139	Fasl	nion Entrepreneurship	3.00			
	·					
Information Learni	ng Resour	ces Requirement - complete 1.	.00 un	its		
Course	Des	cription	Units	3		
Complete any comb	ination to	taling <b>at least 1.00 units</b> from	the fo	llowing:		
LIR 10	Introducti	on to Information Literacy		1.00		
H IR 30	Introducti Research	on to Information Literacy for Projects		1.00		

Fashion Studies: Retail Merchandising Requirements - complete 20.50 units							
Course	Description	Units					
<u>BMK 51</u>	Principles of Selling	3.00					
<u>BMK 60</u>	Retail Merchandising Management	3.00					
FASH 8	Introductory Textiles	3.00					
FASH 52.2	Visual Merchandising	2.00					
FASH 53	Fashion Analysis	3.00					
FASH 106	Alterations of Readymade Clothes	1.00					
FASH 151	Fashion Apparel and Accessories	3.00					
FASH 152	Fashion Show	2.00					
FASH 152L	Fashion Show Production Lab	0.50					

#### **Course Prerequisites and Advisories:**

Courses in a program of study may have prerequisites or advisories; that is, courses that must or should be completed before taking that course. Please check for prerequisites or advisories by clicking on the course numbers in the Program Requirements section.

#### Notes:

All course requirements with a grade of 'C' or better.

#### **Course Prerequisites and Advisories:**

Courses in a program of study may have prerequisites or advisories; that is, courses that must or should be completed before taking that course. Please check for prerequisites or advisories by clicking on the course numbers in the Program Requirements section

It is recommended that lab classes have at least one hour free lab before a class starts and after the class ends so the instructor can set up and take down the lab.

**The Fashion Studies Program** has one adjunct instructor who is interested in developing online courses in the Fashion Program.

**The Fashion Studies Program** will offer only one course Summer 2019 due to the budget cuts. This is a 1.5 unit FASH 70A, Clothing Construction I, course. Enrollments in this class will be around 25-28 students maximum.

#### 5.2a Enrollment Efficiency

## Santa Rosa Junior College - Program Unit Review Fashion Studies - FY 2017-18 (plus current FY Summer and Fall)

**5.2a Enrollment Efficiency** The percentage of seats filled in each Discipline at first census based on class limit (not room size).

#### **Santa Rosa Campus**

Discipline	X2015	F2015	S2016	X2016	F2016	S2017	X2017	F2017	S2018
Fashion Studies	68.0%	77.5%	86.3%	92.0%	98.7%	94.5%	92.0%	78.4%	83.

#### **Petaluma Campus** (Includes Rohnert Park and Sonoma)

Discipline	X2015	F2015	S2016	X2016	F2016	S2017	X2017	F2017	S2018
Fashion Studies	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.

#### **Other Locations** (Includes the PSTC, Windsor, and other locations)

Discipline	X2015	F2015	S2016	X2016	F2016	S2017	X2017	F2017	S2018

Fashion Studies	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.

#### **ALL Locations** (Combined totals from ALL locations in the District)

		,							
Discipline	X2015	F2015	S2016	X2016	F2016	S2017	X2017	F2017	S2018
Fashion Studies	68.0%	77.5%	86.3%	92.0%	98.7%	94.5%	92.0%	78.4%	83.

#### Analyses:

Between Spring 2016 to Spring 2018, there was an average decrease of enrollment effiiency of - 1.35 percent. The median was 86.3 percent.

From Summer 2015 to Summer 2018, there was an average increase 11 percent of enrollment efficiency; the mode was 92 percent, the median was 92 percent, the maximum was 100 percent.

From Fall 2015 to Fall 2018, there was an average increase of 4 percent. The median is 83.6 percent.

#### 5.2b Average Class Size

## Santa Rosa Junior College - Program Unit Review Fashion Studies - FY 2017-18 (plus current FY Summer and Fall)

**5.2b Average Class Size** The average class size in each Discipline at first census (excludes cancelled classes).

#### **Santa Rosa Campus**

Discipline	X2015	F2015	S2016	X2016	F2016	S2017	X2017	F2017	S2018
Fashion Studies	17.0	20.3	21.6	23.0	25.5	23.6	23.0	20.7	20

#### Petaluma Campus (Includes Rohnert Park and Sonoma)

Discipline	X2015	F2015	S2016	X2016	F2016	S2017	X2017	F2017	S2018
Fashion Studies	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	

#### **Other Locations** (Includes the PSTC, Windsor, and other locations)

Discipline	X2015	F2015	S2016	X2016	F2016	S2017	X2017	F2017	S2018
Fashion Studies	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	

#### **ALL Locations** (Combined totals from ALL locations in the District)

Discipline	X2015	F2015	S2016	X2016	F2016	S2017	X2017	F2017	S2018
Fashion Studies	17.0	20.3	21.6	23.0	25.5	23.6	23.0	20.7	20

#### **Analyses:**

From Spring 2016 to Spring 2017, the average class size decreased by -.35. The median was 21.6.

From Summer 2015 to Summer 2017, the average class size increased by 1. The median is 21.5, and the mode is 23.

From Fall 2015 to Fall 2016, the average class size increased by .63 The median is 21.45.

#### **5.3 Instructional Productivity**

Santa Rosa Junior College - Program Unit Review Fashion Studies - FY 2017-18 (plus current FY Summer and Fall)

## **5.3 Instructional Productivity** The ratio of Full-Time Equivalent Students (FTES) to Full-Time Equivalent Faculty (FTEF) in each Discipline at first census.

#### **Santa Rosa Campus**

Fashion Studies		X2015	F2015	S2016	X2016	F2016	S2017	X2017	F2017	S2018
	FTES	2.09	19.59	14.79	2.31	19.10	16.88	2.12	17.87	17.6
	FTEF	0.21	1.46	1.07	0.15	1.18	1.15	0.16	1.42	1.3
	Ratio	10.04	13.43	13.80	14.93	16.22	14.64	13.21	12.63	13.5

#### Petaluma Campus (Includes Rohnert Park and Sonoma)

Fashion Studies		X2015	F2015	S2016	X2016	F2016	S2017	X2017	F2017	S2018
	FTES	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.0
	FTEF	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.0
	Ratio	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.0

#### **Other Locations** (Includes the PSTC, Windsor, and other locations)

Fashion Studies		X2015	F2015	S2016	X2016	F2016	S2017	X2017	F2017	S2018
	FTES	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.0
	FTEF	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.0
	Ratio	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.0

#### **ALL Locations** (Combined totals from ALL locations in the District)

Fashion Studies		X2015	F2015	S2016	X2016	F2016	S2017	X2017	F2017	S2018
	FTES	2.09	19.59	14.79	2.31	19.10	16.88	2.12	17.87	17.6
	FTEF	0.21	1.46	1.07	0.15	1.18	1.15	0.16	1.42	1.3
	Ratio	10.04	13.43	13.80	14.93	16.22	14.64	13.21	12.63	13.5



From Spring 2016 to Spring 2018, there was an average derease of FTES/FTEF ratios of -.13 percent.

From Summer 2015 to Summer 2018, there was an average increase of FTES/FTEF ratios of 2.19 percent.

From Fall 2015 to Fall 2018, there was an increase of FTES/FTES ratios of .07 percent.

#### **5.4 Curriculum Currency**

All curricula is current.

#### 5.5 Successful Program Completion

The statistics that were provided from Institutional Research reflecting semesters from Summer 2017 to Fall 2018:

	Spring	Summer	Fall	Spring	Summer	Fall 2018	Spring
	2017	2017	2017	2018	2018		2019
Fashion Degree		1		1			
Fashion Design				11		3	2
Certificate							
Fashion Design		1	1	3			
Major							
Retail Assistant		1	2			1	2
Certificate							
Retail Assistant							
Degree							

#### 5.6 Student Success

Santa Rosa Junior College - Program Unit Review Fashion Studies - FY 2017-18 (plus current FY Summer and Fall)

**5.6a Retention** The percentage of students receiving a grade of A,B,C,D,CR, or I in each Discipline (duplicated headcount).

Santa Rosa Campus

Discipline	X2015	F2015	S2016	X2016	F2016	S2017	X2017	F2017	S2018
Fashion Studies	73.5%	67.3%	71.1%	77.3%	66.0%	72.7%	80.0%	68.9%	76.

Petaluma Campus (Includes Rohnert Park and Sonoma)

Discipline	X2015	F2015	S2016	X2016	F2016	S2017	X2017	F2017	S2018
Fashion Studies	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.

#### Other Locations (Includes the PSTC, Windsor, and other locations)

Discipline	X2015	F2015	S2016	X2016	F2016	S2017	X2017	F2017	S2018
Fashion Studies	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.

#### **ALL Locations** (Combined totals from ALL locations in the District)

•									
Discipline	X2015	F2015	S2016	X2016	F2016	S2017	X2017	F2017	S2018
Fashion Studies	73.5%	67.3%	71.1%	77.3%	66.0%	72.7%	80.0%	68.9%	76.

**5.6b Successful Course Completion** The percentage of students receiving a grade of A,B,C, or CR in each Discipline (duplicated headcount).

#### **Santa Rosa Campus**

	Discipline	X2015	F2015	S2016	X2016	F2016	S2017	X2017	F2017	S2018
Ī	Fashion Studies	67.6%	64.8%	70.4%	77.3%	63.4%	72.2%	65.0%	64.7%	74.

#### Petaluma Campus (Includes Rohnert Park and Sonoma)

Discipline	X2015	F2015	S2016	X2016	F2016	S2017	X2017	F2017	S2018
Fashion Studies	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.

#### Other Locations (Includes the PSTC, Windsor, and other locations)

Discipline	X2015	F2015	S2016	X2016	F2016	S2017	X2017	F2017	S2018
Fashion Studies	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.

#### **ALL Locations** (Combined totals from ALL locations in the District)

Discipline	X2015	F2015	S2016	X2016	F2016	S2017	X2017	F2017	S2018
Fashion Studies	67.6%	64.8%	70.4%	77.3%	63.4%	72.2%	65.0%	64.7%	74.

**5.6c Grade Point Average** The average GPA in each Discipline (UnitsTotal / GradePoints).

#### **Santa Rosa Campus**

Discipline	X2015	F2015	S2016	X2016	F2016	S2017	X2017	F2017	S2018
Fashion Studies	1.89	2.60	2.78	2.28	2.57	2.64	1.65	2.40	2.

#### Petaluma Campus (Includes Rohnert Park and Sonoma)

Discipline	X2015	F2015	S2016	X2016	F2016	S2017	X2017	F2017	S2018
Fashion Studies	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0

#### $\begin{tabular}{ll} \textbf{Other Locations} & \textbf{(Includes the PSTC, Windsor, and other locations)} \\ \end{tabular}$

Discipline	X2015	F2015	S2016	X2016	F2016	S2017	X2017	F2017	S2018
Fashion Studies	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.

#### **ALL Locations** (Combined totals from ALL locations in the District)

Discipline	X2015	F2015	S2016	X2016	F2016	S2017	X2017	F2017	S2018
Fashion Studies	1.89	2.60	2.78	2.28	2.57	2.64	1.65	2.40	2

#### Analyses:

Retention

Between Spring 2016 to Spring 2018, there was an increase of 7 percent, median 72.7

Between Summer 2015 to Summer 2018, there was an increase of 8.8 percent, median 77.3 Between Fall 2015 to Fall 2018, there was an increase of 2.3 percent; mode 68.9 percent, median 68.1

#### Course Completion

From Spring 2016 to Spring 2018, there was an increase of 4.4 percent of course completion; the median was 72.2 percent, the maximum was 74.7 percent (Spring 2018). From Summer 2015 to Summer 2018, there was an average decrease of -.8.6 of course completion; the median was 67.6 percent, the maximum was 77.3 percent (Summer 2016). From Fall 2015 to Fall 2018, there was an average increase was .83 of course completion; the median was 64.7 percent, the maximum was 64.8 (Fall 2015).

#### **Grade Point Averages**

The average of grade point averages from Summer 2015 to Fall 2018 was 2.42, the median was 2.6, maximum of 2.78 (Spring 2016).

#### **5.7 Student Access**

## Santa Rosa Junior College - Program Unit Review Fashion Studies - FY 2017-18 (plus current FY Summer and Fall)

**5.7a Students Served - by Ethnicity** The number of students in each Discipline at first census broken down by ethnicity (duplicated headcount).

ΑI	.L I	Loca <sup>·</sup>	tions	(Combined	totals from	n ALL location	ns in the	District)
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Fashion Studies	Ethnicity	2015-16	Percent	2016-17	Percent	2017-18	Percent	- 2
	White	142	50.0%	132	44.9%	225	50.9%	
	Asian	9	3.2%	15	5.1%	19	4.3%	
	Black	4	1.4%	8	2.7%	9	2.0%	
	Hispanic	83	29.2%	90	30.6%	113	25.6%	
	Native American	6	2.1%	1	0.3%	2	0.5%	
	Pacific Islander	2	0.7%	1	0.3%	6	1.4%	
	Filipino	0	0.0%	4	1.4%	0	0.0%	
	Other Non-White	33	11.6%	30	10.2%	29	6.6%	
	Decline to state	5	1.8%	13	4.4%	39	8.8%	
	ALL Ethnicities	284	100.0%	294	100.0%	442	100.0%	

Enrollments of all most under represented populations--Asian, Black, Hispanic (although enrollments dropped this academic year for the latter group) increased. Native American, Pacific Islanders, Filipino, and other non-White populations have either decreased or fluctuated since 2015-16 academic year.

Headcounts of all ethnicities have increased since the 2015-16 academic year with again, the exception of the current academic year. There was a decrease of 7.5 percent.

## Santa Rosa Junior College - Program Unit Review Fashion Studies - FY 2017-18 (plus current FY Summer and Fall)

**5.7b Students Served - by Gender** The number of students in each Discipline at first census broken down by gender (duplicated headcount).

#### **ALL Locations** (Combined totals from ALL locations in the District)

Fashion Studies	Gender	2015-16	Percent	2016-17	Percent	2017-18	Percent	
	Male	27	9.5%	30	10.2%	62	14.0%	
	Female	253	89.1%	261	88.8%	361	81.7%	
	Unknown	4	1.4%	3	1.0%	19	4.3%	
	ALL Genders	284	100.0%	294	100.0%	442	100.0%	

For a discipline that has traditionally been female, there has been a marked increase in the enrollment of male and unknown genders. Male enrollment has increased from a headcount of 27 in 2015-16 to 75 in 2018-19. Unknown genders has increased from 4 in 2015-16 to 22 in 2018-19

## Santa Rosa Junior College - Program Unit Review Fashion Studies - FY 2017-18 (plus current FY Summer and Fall)

**5.7c Students Served - by Age** The number of students in each Discipline at first census broken down by age (duplicated headcount).

**ALL Locations** (Combined totals from ALL locations in the District)

Fashion Studies	Age Range	2015-16	Percent	2016-17	Percent	2017-18	Percent	2
	0 thru 18	34	12.0%	26	8.8%	53	12.0%	
	19 and 20	61	21.5%	57	19.4%	52	11.8%	
	21 thru 25	70	24.6%	73	24.8%	73	16.5%	
	26 thru 30	11	3.9%	19	6.5%	48	10.9%	
	31 thru 35	40	14.1%	38	12.9%	64	14.5%	
	36 thru 40	16	5.6%	8	2.7%	33	7.5%	
	41 thru 45	6	2.1%	11	3.7%	31	7.0%	
	46 thru 50	12	4.2%	20	6.8%	25	5.7%	
	51 thru 60	27	9.5%	27	9.2%	28	6.3%	
	61 plus	7	2.5%	15	5.1%	35	7.9%	
	ALL Ages	284	100.0%	294	100.0%	442	100.0%	

#### 5.8 Curriculum Offered Within Reasonable Time Frame

# Theatre and Fashion Department Fashion Studies Certificate Program Santa Rosa Junior College Course Sequence

• Fashion Studies: Fashion Design Assistant

•First Semester (Fall)

•FASH 56 Fashion Design and Illustration 3 units

•FASH 70A Clothing Construction 1.5 to 3.0 units

• First Semester Unit Total 4.5 to 6.0 units

Second Semester (Spring)

•FASH 53 Fashion Analysis 3 units

•FASH 70B Cllothing Construction 2 1.5 to 3.0 units

Second Semester Unit Total
 4.5 to 6 units

Third Semester (Fall)

•FASH 8 Introductory Textiles 3 units

●FASH 62A Flat Pattern Design 2 units

Third Semester Unit Total
 5 units

Fourth Semester (Spring)

●FASH 139 Fashion Entrepreneurship	3 units
●FASH 60 Draped Design	2 units
●FASH 121A Sewing with Knits; Basic Tee Shir	ts .5 units
●FASH 121B Advanced Sewing with Knits	.5 units
<ul> <li>Fourth Semester Unit Total</li> </ul>	6 units
Minimum units to meet program require	ements: 20 units
•	
• Fashion Studies: Retail Merchandising Certi	ificate
●First Semester (Fall)	
●FASH 52.2 Visual Merchandising	2 units
●BMK 60 Retail Marketing	3 units
<ul> <li>First Semester Unit Total</li> </ul>	5 units
<ul><li>Second Semester (Spring)</li></ul>	
•FASH 53 Fashion Analysis	3 units
•FASH 106 Alterations of Readymade Clothes	1 unit
<ul> <li>Second Semester Unit Total</li> </ul>	4 units
<ul><li>Third Semester (Fall)</li></ul>	
•FASH 151 Fashion Apparel and Accessories	3 units
•FASH 8 Introductory Textiles	3 units
Third Semester Unit Total	6 units
<ul><li>Fourth Semester (Spring)</li></ul>	
●FASH 152 Fashion Show	2 units
•FASH 152L Fashion Show Production Lab	.5 units
●BMK 51 Principles of Selling	3 units
<ul> <li>Fourth Semester Unit Total</li> </ul>	5.5 units
Minimum units to meet program requirement	ts: 20.5 units
•	
•Fashion Studies: Retail Merchandising Majo	or
●First Semester (Fall)	
<ul><li>◆FASH 52.2 Visual Merchandising</li></ul>	2 units
●BMK 60 Retail Marketing	3 units
•LIR 10 Introduction to Information Literacy	
<ul> <li>(may be taken any semester)</li> </ul>	1
First Semester Unit Total	6 units
<ul><li>Second Semester (Spring)</li></ul>	

●FASH 53 Fashion Analysis	3 units
•FASH 106 Alterations of Readymade Clothes	1 unit
<ul> <li>Second Semester Unit Total</li> </ul>	4 units
●Third Semester (Fall)	
•FASH 151 Fashion Apparel and Accessories	3 units
●FASH 8 Introductory Textiles	3 units
Third Semester Unit Total	6 units
●Fourth Semester (Spring)	
●FASH 152 Fashion Show	2 units
●FASH 152L Fashion Show Production Lab	.5 units
●BMK 51 Principles of Selling	3 units
<ul> <li>Fourth Semester Unit Total</li> </ul>	5.5 units
Minimum units to meet program requirement	ts: 21.5 unit

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### **5.9a Curriculum Responsiveness**

The Fashion Studies Advisory Committee has seven members from industry represented. All of these members (except one) represent industry and business for all of the Certificates and Associate of Arts Degree. The one exception is a high school faculty member.

The Fashion Studies Advisory Committee meets two times during the year with additional subcommittee work meetings on an "as needed" basis.

#### 5.9b Alignment with High Schools (Tech-Prep ONLY)

Rancho Cotati High School now offers two fashion studies electives. They offer a Garment Construction class in the fall and Fashion Design & Construction class in the spring. These classes are taught by Debra Bee, a dynamic teacher who is currently serving on our Fashion Studies Advisory Committee. She has generously agreed to chair future advisory meetings.

The development of an outreach program targeting Sonoma County high schools was discussed at our March Fashion Advisory Committee meeting. Committee members suggested that we silicate a small committee of volunteers for this project. Lyra Bobo and Debra Bee agreed to be on the committee. Committee members would help write mini grants to pay adjunct instructor to visit local high schools to inform them about our Fashion Certificate Program. The mini grants would also help pay adjunct instructors to develop and present of series of short Saturday workshops designed to interest high school students in enrolling in our Certificate Program.

There are no 2+2 Agreements with the local high schools in Sonoma County. Piner High School offers some clothing classes only. Tech Prep does not apply here. There are some junior high or middle schools offering some clothing construction classes.

#### 5.10 Alignment with Transfer Institutions (Transfer Majors ONLY)

If ever staffed appropriately, the Fashion Studies Program would love to begin the process of articulating with four year college, universities, and private universities for transfer agreements in Fashion Studies and developing a Fashion transfer major.

#### **5.11a Labor Market Demand (Occupational Programs ONLY)**

In March 2021 we received the <u>Fashion Occupations Labor Market Information Report</u> which was completed for the SRJC by the Centers of Excellence. Occupations that were included in the report: Fashion Designers, Merchandise Displayers and Window Trimmers, and Fabric and Apparel Patternmakers all of which are listed as some of the job descriptions for which our degrees and certificates will prepare students.

The recommendation of the report was as follows:

"Based on all available data, there appears to be an "undersupply" of Fashion Studies workers compared to the demand for this cluster of occupations in the Bay region and in the North Bay sub-region (Marin, Napa, Solano, and Sonoma counties). There

is a projected annual gap of about 268 students in the Bay region and 89 students in the North Bay Sub-Region."

In addition to the COE report quoted above which states that there is a demand for Fashion employees in the North Bay, there are also hundreds of fashion related jobs that are not counted by the Bureau of Labor Statistics. Fashion entrepreneurs, fashion bloggers, Etsy sellers and other areas of employment are thriving and growing as there is a continued trend in the industry towards consumers wanting to purchase clothing that is designed and made in the USA and even more specifically, locally made and produced. Fashion magazines, newspapers and industry standards like Women's Wear Daily have all reported on these new trends in fashion retail.

Many Fashion Studies students who complete the program go on to have success starting and working for small businesses making and selling their designs, products and services.

#### 5.11b Academic Standards

Academic Standards are included in all of the courses are discussed when new courses and course revision occur. Some courses are UC transfer courses and require formal term papers and/or culminating term projects as part of the course requirements.

6.1 Progress and Accomplishments Since Last Program/Unit Review									

Rank	Location	SP	M	Goal	Objective	Time Frame	Progress to Date
0001	Santa Rosa	01	01	Curriculum Update Spring 2020: FASH 141 reactivated, FASH 62A updated			Purchased
0001	Santa Rosa	01	01	Curriculum Update Fall 2020: Certificates changed to Fashion Fundamentals and Fashion Design			Funding and personnel
0001	Santa Rosa	01	01	Curriculum Update Spring 2021: Course revision for FASH 106 changed into new course FASH 112 Alterations and Sustainability, adding credits and content. Course revision for FASH 121A and FASH 121B which were combined into a single semester-long course called Knitwear Construction.			
0001	Santa Rosa	01	01	Curriculum Update Spring 2021: Course Updates for FASH 70A and 70B to increase units and hours and turn focus to industry standards. (In-Process)			
0001	Santa Rosa	01	01	Curriculum Update Spring 2021: Course update for FASH 60 to add lab hours (In Process)			
0001	Petaluma	04	01	Relocation to Petaluma Campus Spring 2021: The program has moved to Petaluma in March 2021. Work is still ongoing to set up the lab with necessary furniture			
0001	Santa Rosa	01	01	Provide Adequate Equipment Spring 2021: Purchase of 15 Alvanon Dress forms, purchase of custom ironing boards for industrial irons, purchase of pattern cutting table. (Accomplished)			
0002	Santa Rosa	01	07	Provide Adequate Equipment Fall 2020: Purchase of four industrial irons (Accomplished)			

## 6.2b PRPP Editor Feedback - Optional

#### 6.3a Annual Unit Plan

Rank	Location	SP	M	Goal	Objective	Time Frame	Resources Required
0001	Petaluma	01	01	Maintenance and Repair of Equipment	Yearly servicing of sewing machines and budget for repair to equipment as needed	Spring 2021- Spring 2022	Funding
0001	Petaluma	04	07	Setup of Petaluma Lab and Classroom	Acquire and set up all necessry furniture and equipment in order for lab and sewing classes to function.	Spring 2022	Funding and personnel