Santa Rosa Junior College

Program Resource Planning Process

Fashion Studies 2023

1.1a Mission

The Fashion Studies Program provides theoretical knowledge as well as practical applications of the skills needed for employment in various phases of the commercial fashion industry. The Fashion Studies Program offers two Certificate of Achievement options. The Fashion Fundamentals Certificate totals 16.5 units and the Fashion Design Certificate totals 28.5 units. The program provides excellent opportunities for building entry level skills in all areas of the fashion industry. The Associate of Arts Degree is also available for Fashion Studies students to pursue by completing the Fashion Design Certificate plus the required combination of General Education and Electives classes to meet a total of 60 units.

1.1b Mission Alignment

The Fashion Studies Program supports the district's mission and initiatives in a number of areas:
1. We provide both academic and vocational education to students.
2. Graduates of our certificate programs are trained in areas that will enhance the economic development and competitiveness of Sonoma County and the North Bay area.
3. Our courses are offered only on the Petaluma campus due to the equipment and lab requirements necessary to teach the courses effectively.

1.1c Description

The Fashion Studies Program provides students with skills needed for employment in various phases of the commercial fashion industry. Our range of courses includes theoretical and hands-on training in variety of fashion industry skills including apparel construction, patternmaking and draping techniques, textiles, merchandising, and fashion entrepreneurship.

The Fashion Studies Program offers two Certificate of Achievement options. The Fashion Fundamentals Certificate totals 16.5 units and the Fashion Design Certificate totals 28.5 units. The program provides excellent opportunities for building entry level skills in all areas of the fashion industry. The Associate of Arts Degree is also available for Fashion Studies students to pursue by completing the Fashion Design Certificate plus the required combination of General Education and Electives classes to meet a total of 60 units.

1.1d Hours of Office Operation and Service by Location

As of the 2022/23 school year, the Fashion Studies program has one full time faculty member serving as the Program Coordinator and anchor faculty on the Petaluma campus in Classroom PC247. The hours of opperation vary during the semester based on class schedules. The Program Coordinator is available to meet with students by appointment.

1.2 Program/Unit Context and Environmental Scan

The Budget Code (1303) is for the Fashion Studies Program.

The type of class, lecture versus laboratory, will significantly affect some of the data outlined below. Lecture classes have a limit of 30 students per class, whereas, lab classes have a limit of 25 students.

Growing online retail job opportunities
Online Styling service are a growing market and job opportunity for our Retail Merchandizing Students. These are online personal styling subscriptions help consumers discover unique style with a personal *stylist*. personal styling service such as these are available for men & women. They select and send professionally curated clothing to your door. Whether shopping for a special occasion or work and casual clothes to wear day-to-day, these styling services can help you update your closet (and even save some money while you're at it). There are many to choose from on-line. Three notable companies along with the service each provide follows.
Stitch fix
When you sign up for **Stitch Fix,** you'll take an in-depth survey of your sizes, your style, and pricing preferences. After choosing when you'd like to receive your delivery, your stylist will hand-pick 5 clothing and accessory items just for you! Keep what you love, return what you don't.
Trunk Club

Trunk Club is Nordstrom's personal styling service for sizes XS-3X! You'll fill out a survey and even chat online with a stylist to pick the perfect assortment of pieces. You can even swap items out before they ship. Trunk Club price matches within 14 days of purchase exclusively to Nordstrom.

Dia & Co.

The Products: Dia & Co. is a plus size styling service that sends you 5 awesome pieces of clothing and accessories picked just for your size, weight, height, price range, and personal style. Keep what you love, and return what you don't. They even price match if you find a better price for an item elsewhere!

Social Media Trends:

The use of social media such as Facebook and Instagram to connect with our present and potential new students has become an important component to updating students, industry professionals and the general public about what is happening with Fashion Studies Program. Regular postings with photos and videos about events within our program such as design contests, workshops, and demonstrations create interest and increase enrollment in the program. Those interested in learning what types of projects are completed in the courses offered in the program can browse the photo albums that that have been posted for classes each semester. The fashion Studies Program has designated several administrators to edit and update posting regularly in an effort maintain a current and dynamic Facebook page. Input from our Fashion Studies students and Fashion Studies Advisory committee members regarding popular social media trends factor into choosing the most effective social media for our program. We are considering developing and Instagram page as well.

2.1a Budget Needs

Periodicals (4320): It is essential to this discipline to keep subscriptions to *Vogue* and *Harpers Bazzar*. We wish to re-subscribe to *WWD*, and *Textile World*. It is critical to access the latest magazines to study the job market and trends in fashion. Fashion also needs to diversify magazines by offering subscriptions that cover male (for example, GQ) fashion trends since there are a number of men enrolling in the program. Also Fashion Studies would like to subscribe to current trend sites. Now, students only have free access to trend sites of the previous season. **Fashion Studies is asking for an increase to $300 for Periodicals.**

Fashion would also like to subscribe to TINY CAT which is a small library subscription service. We need to organize and catalog our classroom book collection, as well as have a way for students to check out equipment and supplies from the classrom. **A subscription to Tiny Cat costs $300.00 per year.**

Administrative Assistant, STNC, or Student Worker needed to support program opperation. Fashion Studies is an active and busy CE program. An Administrative Assistant is required for day to day support with program concerns such as purchase and repair of lab equipment, addressing student questions, and creating program publicity materials. In addition, an Admin. is needed to support annual events such as the Advisory Committee meetings, the Spring Fashion show, and the Student Design Contest.

2.1b Budget Requests

Rank	Location	SP	M	Amount	Brief Rationale
0001	Petaluma	01	01	$300.00	Expand Magazine Subscriptions
0001	Petaluma	02	02	$300.00	Subscription to Tiny Cat library catalog service for classroom equipment and library checkout system

2.2a Current Classified Positions

Position	Hr/Wk	Mo/Yr	Job Duties

2.2b Current Management/Confidential Positions

Position	Hr/Wk	Mo/Yr	Job Duties

2.2c Current STNC/Student Worker Positions

Position	Hr/Wk	Mo/Yr	Job Duties

2.2d Adequacy and Effectiveness of Staffing

2.2d Adequacy and Effectiveness of Staffing

Program Administrative Assistant:

When the Consumer and Family Studies Department was splintered into various disciplines and transferred to other clusters, the administrative assistant who supported the department was eliminated. Fashion Studies needs the employ of a part-time administrative assistant for 8-10 hours per week. Currently classified support for the discipline is shared by the assisstant to the Dean of Instruction on the Petaluma campus and the assistant to the Dean of Arts

and Humanities. Their jobs are demanding enough and do not need the extra work that our program requires.

Fashion Studies is an active and busy CE program. An Administrative Assistant is required for day to day support with program concerns such as purchase and repair of lab equipment, addressing student questions, and creating program publicity materials. In addition, an Admin. is needed to support annual events such as the Advisory Committee meetings, the Spring Fashion show, and the Student Design Contest.

NOTE: The role of an AA described above could also be supported by an STNC or a Student Worker.

Program Full Time Faculty:

The Fashion Studies Program has hired a full time faculty member. This new faculty is beginning to work on projects that have been difficult for the Adjunct Program Coordinator to keep up with such as: Increasing online course offerings, fundraising, community outreach and recruitment, event planning, program promotion, updating and posting on social media, and effectively supporting students who wish to complete our degrees and certificates. The full time faculty will hope to guide the Fashion Program to increased enrollment, increased certificate completions, increased transfers, and would help to increase our profile within the school and the community.

2.2e Classified, STNC, Management Staffing Requests

Rank	Location	SP	M	Current Title	Proposed Title	Type
0001	Petaluma	02	07		Administrative Assistant I	Classified
0001	Petaluma	02	03		STNC Admininstrative Assistant	STNC
0001	Petaluma	02	03		Student Worker to support program	Student

2.3a Current Contract Faculty Positions

Position	Description
Full-Time Contract Faculty	Manage the discipline, assume the responsibilities now being performed by the CE coordinator

2.3b Full-Time and Part-Time Ratios

Discipline	FTEF Reg	% Reg Load	FTEF Adj	% Adj Load	Description
FASH	1.0000	100.0000	0.7100	71.0000	There are currently one FT and two adjunct

2.3c Faculty Within Retirement Range

Faculty nearing retirement age Department	Age Group Under 49	50-54	55+	Grand Total
Theatre Arts & Fashion	1		2	3

2.3d Analysis of Faculty Staffing Needs and Rationale to Support Requests

2.3e Faculty Staffing Requests

Rank	Location	SP	M	Discipline	SLO Assessment Rationale

2.4b Rationale for Instructional and Non-Instructional Equipment, Technology, and Software

Instructional Equpiment

Fashion would like to add more industrial sewing machines to our fashion lab. We are interested in adding an industrial Cover Stitch machine, a second Industrial Overlock machine, and 2-4 additional Industrial strait stitch machines. Learning to use industrial equipment that is used in the fashion industry provides important job skills to our students and elevates the quality of the product that can be produced by our students.

We would like to purchase a subscription to the small library software called TinyCat which will allow us to catalog our classroom library of books so that they can be loaned to students in our program. This system would also allow us to track the loaner sewing machines that we give to students taking our classes.

We would like to purchase 4 table top light boxes which are used for tracing and drawing in the Fashion Illustration and Design class.

Finally, we would like to purchase a ductless fume hood to be used in the lab experiments in the Textiles class during burn tests and chemical tests to determine fiber content of fabrics.

Non-Instructional Equipment

We are interested in re-purposing the current staff room/kitchen that is in our lab, to turn it into a more functional space for the types of lab activities that fashion classes require. We need an industrial sink that is deep enough to fill a bucket of water, and we need a washing machine and dryer that will allow us to instruct students on fabric dying, and fabric care.

Our classroom currently has carpeting on the floor which is not ideal for a sewing space. Pins and needles get stuck in the carpet and are difficult to remove with standard cleaning equipment. We would like to replace the carpet with hard flooring.

2.4c Instructional Equipment Requests

Rank	Location	SP	M	Item Description	Qty	Cost Each	Total Cost	Requestor	Room/Space	Contact
0001	Petaluma	01	01	Industrial Cover Stitch Machine	1	$3,500.00	$3,500.00	Emily Melville	PC 247	
0001	Petaluma	01	01	Indiustrial Over Lock Machine	1	$2,500.00	$2,500.00	Emily Melville	PC 247	
0001	Petaluma	01	01	Industrial Straight Stitch	2	$2,000.00	$4,000.00	Emily Melville	PC 247	
0001	Petaluma	01	01	Light tables	4	$150.00	$600.00	Emily Melville	PC 247	
0001	Petaluma	01	01	Ductless Fume Hood	1	$3,500.00	$3,500.00	Emily Melville	PC247	

2.4d Non-Instructional Equipment and Technology Requests

Rank	Location	SP	M	Item Description	Qty	Cost Each	Total Cost	Requestor	Room/Space	Contact
0001	Petaluma	02	01	Install hard Flooring for Fashion Lab	1	$60,000.00	$60,000.00	Emily Melville	PC 247	Regina Guerra
0001	Petaluma	02	01	Install industrial sink and washer dryer in PC 251	1	$15,000.00	$15,000.00	Emily Melville	PC251	
0001	Petaluma	02	01	Industrial Sink	1	$1,800.00	$1,800.00	Emily Melville	PC 251	
0001	Petaluma	02	01	Ventless Washer and Dryer	0	$3,500.00	$3,500.00	Emily Melville	PC 251	

2.4f Instructional/Non-Instructional Software Requests

Rank	Location	SP	M	Item Description	Qty	Cost Each	Total Cost	Requestor	Room/Space	Contact

2.5a Minor Facilities Requests

Rank	Location	SP	M	Time Frame	Building	Room Number	Est. Cost	Description
0001	Petaluma	02	01	Urgent	Doyle	247	$60,000.00	Remove the carpet inPetaluma 247 classroom
0001	Petaluma	02	01	Urgent	Doyle	251	$15,000.00	Install industrial sink and washer dryer in PC251

2.5b Analysis of Existing Facilities

Install Industrial Sink and Washer Dryer

We are interested in re-purposing the current staff room/kitchen that is in our lab (PC251), to turn it into a more functional space for the types of lab activities that fashion classes require. We need an industrial sink that is deep enough to fill a bucket of water, and we need a washing machine and dryer that will allow us to instruct students on fabric dying, and fabric care.

Remove Carpet and Install Hard Flooring in classroom spaces

Our classroom currently has carpeting on the floor which is not ideal for a sewing space. Pins and needles get stuck in the carpet and are difficult to remove with standard cleaning equipment. We would like to replace the carpet with hard flooring.

3.1 Academic Quality

Fashion Studies discipline works consantly to generate funding from local organizations, i.e., American Sewing Guild, Santa Rosa Quilt Guild, Pointless Sisters, and Art Quilt group. Local sponsors,manufacturers, and advisory members also contribute to our funding. Contributions to the Bronson Lee Memorial Fashion foundation fund had a sum of $5,700 at the beginning of this year. This fund has been important to pay stipends, purchase fashion contest prizes, finance awards ceremony, and anything that benefits and showcases our students' endeavors.

3.2 Student Success and Support

Faculty and staff within the Fashion Studies Program are committed to supporting diversity both in the classroom and in the work environment. For recruiting faculty we follow the standard procedures set out by the SRJC Human Resources department. When applications for new positions are requested, we ask all candidates for their statement on diversity.

3.3 Responsiveness to Our Community

Fashion Studies discipline cultivates a healthy organization by keeping the lines of communication to the wider district opened and keeping abreast of any change in district policies.

3.4 Campus Climate and Culture

Department Chair

4.1a Course Student Learning Outcomes Assessment

NEEDS UPDATING

FASHION STUDIES DISCIPLINE 6-Year Cycle SLO Assessment Plan: 1303-Fashion

Course	SLO #s	Participating Faculty	Semester Initiated or to Be Initiated	Semester Completed	Comment
FASHION					
FASH 8: Introductory Textiles	#1, 2, 3 #4	L.Bobo	S 2022		SLO Met
FASH 52.2: Visual Merchandising	#1, 2, 3				
FASH 53: Fashion Analysis	#1, 2, 3, 4		S 2014 S 2014	S 2014 S 2014	
FASH 56: Fashion Design & Illustration	#1, 4 #2 #3	L Bobo L Bobo L Bobo	2011-12 2012-13 2014-15	S 2012 S 2013	SLO's Met SLO Met

FASH 60: Draped Design	#3 #2, 3 #1	L Bobo L Bobo	2012-13 2013-14	S 2013 S 2014	SLO Met; some co changes recomme
FASH 62A: Flat Pattern Design	#2	L Bobo	F 2015	F 2015	SLO Met
FASH 70A: Clothing Construction 1	#5 # 1,4 #2,3		2011-12 S2014 F 2014-S15	S 2012	SLO Met
FASH 70B: Clothing Construction 2	#1, 2, 3, 4	R Spencer-Crompton	S 2014	S 2014	SLOs Met
FASH 106: Alterations of Ready-mades	#1, 2 #3, 4				
FASH 121A: Basic Tee Shirts	#1, 2 #3, 4	L Bobo	F 2014		
FASH 121B: Sewing with Knits	#1, 2	L Bobo	F 2014		
FASH 139: Fashion Entrepreneurship	#4 #1, 2 #3	L Bobo	S 2014 As scheduled As scheduled	S 2014	SLO Met
FASH 151: Fashion Apparel	#1, 2 #3, 4		As scheduled		
FASH 152: Fashion Show	#1, 2, 3	R Spencer-Crompton	2012-13	S 2013	SLO Met – some c revisions

Not all courses are scheduled on a yearly basis. Some assessments are planned for the next term in which course is taught.

Policy 3.6 - Program Review, Evaluation, Revitalization, and Discontinuance
Fashion Studies: Fashion Design Assistant Major due for review 2019
Fashion Studies: Fashion Design Assistant Certificate due for review 2019
Fashion Studies: Retail Merchandising Major due for review 2019
Fashion Studies: Retail Merchandising Certificate for review 2019

4.1b Program Student Learning Outcomes Assessment

Program Student Learning Outcomes:
Upon successful completion of this program, the student will be able to:
1.   Communicate design concepts through technical sketches and illustrations.

2.	Translate garment design concepts from sketches to patterns.
3.	Execute the pattern and construction of a garment from concept to finished product.
4.	Relate the history and social context of fashion to current industry trends.
5.	Apply technical and professional skills expected in the fashion industry as both an employee and an entrepreneur.

Fashion Fundamental Certificate:

1.	Execute industry standard garment construction techniques.
2.	Select appropriate fabrics for apparel based on fiber content, fabric construction, and environmental impact.
3.	Relate the history and social context of fashion to current industry trends.
4.	Apply technical and professional skills expected in the fashion industry as both an employee and entrepreneur.

Fashion Design Major

1.	Communicate design concepts through technical sketches and illustrations.
2.	Translate garment designs from sketch to pattern to finished garment using apparel industry techniques.
3.	Select appropriate fabrics for apparel based on fiber content, textile construction, and environmental impact.
4.	Relate the history and social context of fashion to current industry trends.
5.	Apply technical and professional skills expected in the fashion industry as both an employee and an entrepreneur.

Fashion Fundamentals Major:

1.	Execute industry standard garment construction techniques.
2.	Select appropriate fabrics for apparel based on fiber content, fabric construction, and environmental impact.
3.	Relate the history and social context of fashion to current industry trends.
4.	Apply technical and professional skills expected in the fashion industry as both an employee and entrepreneur.

4.1c Student Learning Outcomes Reporting

Type	Name	Student Assessment Implemented	Assessment Results Analyzed	Change Implemented
Course	FASH 8 Introductory Textiles	Fall 2013	Spring 2014	Fall 2014
Course	FASH 50 Fashion Careers	N/A	N/A	N/A
Course	FASH 52.2 Visual Merchandising	N/A	N/A	N/A
Course	FASH 53 Fashion Analysis	Spring 2014	Spring 2014	Spring 2015
Course	FASH 56A Fash Design Illus	Fall 2012	Spring 2013	Spring 2013
Course	FASH 56B Adv Fash Design Ill*	N/A	N/A	N/A
Course	FASH 57 Fashion Buying*	Spring 2013	Spring 2013	N/A
Course	FASH 60 Draped Design	Fall 2012	Fall 2012	N/A
Course	FASH 62A Flat Pattern Design 1	Spring 2013	Spring 2013	N/A
Course	FASH 62B Flat Pattern Desgn 2*	N/A	N/A	N/A
Course	FASH 63 ComputerAided Flat Pt*	N/A	N/A	N/A
Course	FASH 70A Clothing Constr 1	Spring 2014	Spring 2014	Fall 2014
Course	FASH 70B Clothing Constr 2	Spring 2014	Spring 2014	N/A
Course	FASH 99 Fashion Work Exp	N/A	N/A	N/A
Course	FASH 99I Fashion Wrk Exp Inter	N/A	N/A	N/A
Course	FASH 101 Basic Pant Fitting*	N/A	N/A	N/A
Course	FASH 102 Pattern Alteration*	N/A	N/A	N/A
Course	FASH 105 Pattern Grading*	N/A	N/A	N/A
Course	FASH 106 Alter Ready-made Clot	N/A	N/A	N/A
Course	FASH 107 Stretch Apparel *	N/A	N/A	N/A
Course	FASH 109 Sewing Lingerie *	N/A	N/A	N/A
Course	FASH 110 Bra Construction *	N/A	N/A	N/A
Course	FASH 111 Swimsuit Construct*	N/A	N/A	N/A
Course	FASH 114 Wearable Art *	N/A	N/A	N/A
Course	FASH 115 Copying Rdy-to-Wear*	N/A	N/A	N/A
Course	FASH 116 Sewing w/ Sergers*	N/A	N/A	N/A
Course	FASH 116.1 Serger Update *	N/A	N/A	N/A

Type	Name	Student Assessment Implemented	Assessment Results Analyzed	Change Implemented
Course	FASH 118 .3 Menswear - Shirts*	N/A	N/A	N/A
Course	FASH 118.1 Menswear - Pants*	N/A	N/A	N/A
Course	FASH 118.2 Menswear - Jackets*	N/A	N/A	N/A
Course	FASH 120 Adv Clthng EZ Tailor*	N/A	N/A	N/A
Course	FASH 121A Basic Tee Shirts	Fall 2014	Fall 2014	N/A
Course	FASH 121B Adv Sewing with Knit	N/A	N/A	N/A
Course	FASH 139 Fashion Entrepreneuar	Spring 2014	Spring 2014	Spring 2015
Course	FASH 140 History of Costume*	N/A	N/A	N/A
Course	FASH 141 Contemp Fash Dsgnr*	N/A	N/A	N/A
Course	FASH 142 Computer Fash Illus*	N/A	N/A	N/A
Course	FASH 145A Fabric Dyeing Tech*	N/A	N/A	N/A
Course	FASH 145B Fabric Dyeing Tech*	N/A	N/A	N/A
Course	FASH 151 Fashion Apparel Acces	N/A	N/A	N/A
Course	FASH 152 Fashion Show	Spring 2013	Summer 2013	Spring 2014
Course	FASH 154 Bridal Consultant*	N/A	N/A	N/A
Certificate/Major	Fashion Studies: Custom Cert*	N/A	N/A	N/A
Certificate/Major	Fashion Studies: Apparel Cert	N/A	N/A	N/A

4.2a Key Courses or Services that address Institutional Outcomes

Course/Service	1a	1b	1c	2a	2b	2c	2d	3a	3b	4a	4b	5	6a	6b	6c	7
FASH 152 Visual Merchandising	X		X	X	X			X	X	X	X	X	X			X
FASH 62A Flat Pattern Design 1	X		X	X			X	X	X	X	X	X				X
FASH 8 Introductory			X				X	X		X	X					X
FASH56A Fashion Desi				X			X	X		X	X	X				

4.2b Narrative (Optional)

5.0 Performance Measures

Not applicable

5.1 Effective Class Schedule: Course Offerings, Times, Locations, and Delivery Modes (annual)

Fall 2022 Courses:

Course	Title	Units	Modality
FASH 8	Introductory Textiles	3.0	Hybrid
FASH 52.2	Visual Merchandising	2.0	In Person
FASH 56	Fashion Design and Illustration	3.0	In Person
FASH 62A	Flat Pattern Design	2.0	In Person
FASH 70A (2 sections)	Clothing Construction 1	2.0	1 section Online 1 section In Person
FASH 141	Contemporary Fashion Designers	3.0	Online
FASH 770	Fashion Skills Lab	0.0	In Person

Spring 2023 Courses:

Course	Title	Units	Modality
FASH 60	Draped Design	2.0	In Person
FASH 70A (2 sections)	Clothing Construction 1	2.0	1 section Online 1 section In Person
FASH 70B	Clothing Construction 2	2.0	In Person
FASH 112	Alterations and Sustainability	2.0	In Person
FASH 121	Knitwear	2.0	In Person
FASH 139	Fashion Entrepreneurship	3.0	Online
FASH 152	Fashion Show	2.0	In Person
FASH 152L	Fashion Show Lab	0.5	In Person
FASH 770	Fashion Skills Lab	0.0	In Person

Summer 2023 Courses:

Course	Title	Units	Modality
FASH 70A	Clothing Construction 1	2.0	Online

5.2a Enrollment Efficiency

Santa Rosa Junior College - Program Unit Review
Fashion Studies - FY 2017-18 (plus current FY Summer and Fall)

5.2a Enrollment Efficiency The percentage of seats filled in each Discipline at first census based on class limit (not room size).

Santa Rosa Campus

Discipline	X2015	F2015	S2016	X2016	F2016	S2017	X2017	F2017	S2018
Fashion Studies	68.0%	77.5%	86.3%	92.0%	98.7%	94.5%	92.0%	78.4%	83.

Petaluma Campus (Includes Rohnert Park and Sonoma)

Discipline	X2015	F2015	S2016	X2016	F2016	S2017	X2017	F2017	S2018
Fashion Studies	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.

Other Locations (Includes the PSTC, Windsor, and other locations)

Discipline	X2015	F2015	S2016	X2016	F2016	S2017	X2017	F2017	S2018
Fashion Studies	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.

ALL Locations (Combined totals from ALL locations in the District)

Discipline	X2015	F2015	S2016	X2016	F2016	S2017	X2017	F2017	S2018
Fashion Studies	68.0%	77.5%	86.3%	92.0%	98.7%	94.5%	92.0%	78.4%	83.

Analyses:

Between Spring 2016 to Spring 2018, there was an average decrease of enrollment effiiency of -1.35 percent. The median was 86.3 percent.

From Summer 2015 to Summer 2018, there was an average increase 11 percent of enrollment efficiency; the mode was 92 percent, the median was 92 percent, the maximum was 100 percent.

From Fall 2015 to Fall 2018, there was an average increase of 4 percent. The median is 83.6 percent.

5.2b Average Class Size

Santa Rosa Junior College - Program Unit Review
Fashion Studies - FY 2017-18 (plus current FY Summer and Fall)

5.2b Average Class Size The average class size in each Discipline at first census (excludes cancelled classes).

Santa Rosa Campus

Discipline	X2015	F2015	S2016	X2016	F2016	S2017	X2017	F2017	S2018
Fashion Studies	17.0	20.3	21.6	23.0	25.5	23.6	23.0	20.7	2

Petaluma Campus (Includes Rohnert Park and Sonoma)

Discipline	X2015	F2015	S2016	X2016	F2016	S2017	X2017	F2017	S2018
Fashion Studies	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0

Other Locations (Includes the PSTC, Windsor, and other locations)

Discipline	X2015	F2015	S2016	X2016	F2016	S2017	X2017	F2017	S2018
Fashion Studies	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0

ALL Locations (Combined totals from ALL locations in the District)

Discipline	X2015	F2015	S2016	X2016	F2016	S2017	X2017	F2017	S2018
Fashion Studies	17.0	20.3	21.6	23.0	25.5	23.6	23.0	20.7	2

Analyses:
From Spring 2016 to Spring 2017, the average class size decreased by -.35. The median was 21.6.

From Summer 2015 to Summer 2017, the average class size increased by 1. The median is 21.5, and the mode is 23.

From Fall 2015 to Fall 2016, the average class size increased by .63 The median is 21.45.

5.3 Instructional Productivity

Santa Rosa Junior College - Program Unit Review
Fashion Studies - FY 2017-18 (plus current FY Summer and Fall)

5.3 Instructional Productivity The ratio of Full-Time Equivalent Students (FTES) to Full-Time Equivalent Faculty (FTEF) in each Discipline at first census.

Santa Rosa Campus

Fashion Studies		X2015	F2015	S2016	X2016	F2016	S2017	X2017	F2017	S2018
	FTES	2.09	19.59	14.79	2.31	19.10	16.88	2.12	17.87	17.6
	FTEF	0.21	1.46	1.07	0.15	1.18	1.15	0.16	1.42	1.3
	Ratio	10.04	13.43	13.80	14.93	16.22	14.64	13.21	12.63	13.5

Petaluma Campus (Includes Rohnert Park and Sonoma)

Fashion Studies		X2015	F2015	S2016	X2016	F2016	S2017	X2017	F2017	S2018
	FTES	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.0
	FTEF	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.0
	Ratio	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.0

Other Locations (Includes the PSTC, Windsor, and other locations)

Fashion Studies		X2015	F2015	S2016	X2016	F2016	S2017	X2017	F2017	S2018
	FTES	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.0
	FTEF	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.0
	Ratio	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.0

ALL Locations (Combined totals from ALL locations in the District)

Fashion Studies		X2015	F2015	S2016	X2016	F2016	S2017	X2017	F2017	S2018
	FTES	2.09	19.59	14.79	2.31	19.10	16.88	2.12	17.87	17.6
	FTEF	0.21	1.46	1.07	0.15	1.18	1.15	0.16	1.42	1.3
	Ratio	10.04	13.43	13.80	14.93	16.22	14.64	13.21	12.63	13.5

Analyses:

From Spring 2016 to Spring 2018, there was an average derease of FTES/FTEF ratios of -.13 percent.
From Summer 2015 to Summer 2018, there was an average increase of FTES/FTEF ratios of 2.19 percent.
From Fall 2015 to Fall 2018, there was an increase of FTES/FTES ratios of .07 percent.

5.4 Curriculum Currency

FASH 139 Fashion Entrepreneurship is due for COR Update in Spring 2022.
Faculty are planning to update FASH 141 in Fall 2022 to address topics of diversity and inclusion.

5.5 Successful Program Completion

The statistics that were provided from Institutional Research reflecting semesters from Summer 2017 to Fall 2018:

	Spring 2019	Spring 2020	Spring 2021	Spring 2022
Fashion Degree	5	4	4	
Fashion Design Certificate	8	13	8	Estimated 4

5.6 Student Success

Santa Rosa Junior College - Program Unit Review
Fashion Studies - FY 2017-18 (plus current FY Summer and Fall)

5.6a Retention The percentage of students receiving a grade of A,B,C,D,CR, or I in each Discipline (duplicated headcount).

Santa Rosa Campus

Discipline	X2015	F2015	S2016	X2016	F2016	S2017	X2017	F2017	S2018
Fashion Studies	73.5%	67.3%	71.1%	77.3%	66.0%	72.7%	80.0%	68.9%	76.

Petaluma Campus (Includes Rohnert Park and Sonoma)

Discipline	X2015	F2015	S2016	X2016	F2016	S2017	X2017	F2017	S2018
Fashion Studies	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.

Other Locations (Includes the PSTC, Windsor, and other locations)

Discipline	X2015	F2015	S2016	X2016	F2016	S2017	X2017	F2017	S2018
Fashion Studies	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.

ALL Locations (Combined totals from ALL locations in the District)

Discipline	X2015	F2015	S2016	X2016	F2016	S2017	X2017	F2017	S2018
Fashion Studies	73.5%	67.3%	71.1%	77.3%	66.0%	72.7%	80.0%	68.9%	76.

5.6b Successful Course Completion The percentage of students receiving a grade of A,B,C, or CR in each Discipline (duplicated headcount).

Santa Rosa Campus

Discipline	X2015	F2015	S2016	X2016	F2016	S2017	X2017	F2017	S2018
Fashion Studies	67.6%	64.8%	70.4%	77.3%	63.4%	72.2%	65.0%	64.7%	74.

Petaluma Campus (Includes Rohnert Park and Sonoma)

Discipline	X2015	F2015	S2016	X2016	F2016	S2017	X2017	F2017	S2018
Fashion Studies	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.

Other Locations (Includes the PSTC, Windsor, and other locations)

Discipline	X2015	F2015	S2016	X2016	F2016	S2017	X2017	F2017	S2018
Fashion Studies	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.

ALL Locations (Combined totals from ALL locations in the District)

Discipline	X2015	F2015	S2016	X2016	F2016	S2017	X2017	F2017	S2018
Fashion Studies	67.6%	64.8%	70.4%	77.3%	63.4%	72.2%	65.0%	64.7%	74.

5.6c Grade Point Average The average GPA in each Discipline (UnitsTotal / GradePoints).

Santa Rosa Campus

Discipline	X2015	F2015	S2016	X2016	F2016	S2017	X2017	F2017	S2018
Fashion Studies	1.89	2.60	2.78	2.28	2.57	2.64	1.65	2.40	2

Petaluma Campus (Includes Rohnert Park and Sonoma)

Discipline	X2015	F2015	S2016	X2016	F2016	S2017	X2017	F2017	S2018
Fashion Studies	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0

Other Locations (Includes the PSTC, Windsor, and other locations)

Discipline	X2015	F2015	S2016	X2016	F2016	S2017	X2017	F2017	S2018
Fashion Studies	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0

ALL Locations (Combined totals from ALL locations in the District)

Discipline	X2015	F2015	S2016	X2016	F2016	S2017	X2017	F2017	S2018
Fashion Studies	1.89	2.60	2.78	2.28	2.57	2.64	1.65	2.40	2

Analyses:

Retention

Between Spring 2016 to Spring 2018, there was an increase of 7 percent, median 72.7
Between Summer 2015 to Summer 2018, there was an increase of 8.8 percent, median 77.3

Between Fall 2015 to Fall 2018, there was an increase of 2.3 percent; mode 68.9 percent, median 68.1

Course Completion

From Spring 2016 to Spring 2018, there was an increase of 4.4 percent of course completion; the median was 72.2 percent, the maximum was 74.7 percent (Spring 2018).
From Summer 2015 to Summer 2018, there was an average decrease of -.8.6 of course completion; the median was 67.6 percent, the maximum was 77.3 percent (Summer 2016).
From Fall 2015 to Fall 2018, there was an average increase was .83 of course completion; the median was 64.7 percent, the maximum was 64.8 (Fall 2015).

Grade Point Averages

The average of grade point averages from Summer 2015 to Fall 2018 was 2.42, the median was 2.6, maximum of 2.78 (Spring 2016).

5.7 Student Access

Santa Rosa Junior College - Program Unit Review
Fashion Studies - FY 2017-18 (plus current FY Summer and Fall)

5.7a Students Served - by Ethnicity The number of students in each Discipline at first census broken down by ethnicity (duplicated headcount).

ALL Locations (Combined totals from ALL locations in the District)

Fashion Studies	Ethnicity	2015-16	Percent	2016-17	Percent	2017-18	Percent	
	White	142	50.0%	132	44.9%	225	50.9%	
	Asian	9	3.2%	15	5.1%	19	4.3%	
	Black	4	1.4%	8	2.7%	9	2.0%	
	Hispanic	83	29.2%	90	30.6%	113	25.6%	
	Native American	6	2.1%	1	0.3%	2	0.5%	
	Pacific Islander	2	0.7%	1	0.3%	6	1.4%	
	Filipino	0	0.0%	4	1.4%	0	0.0%	
	Other Non-White	33	11.6%	30	10.2%	29	6.6%	
	Decline to state	5	1.8%	13	4.4%	39	8.8%	
	ALL Ethnicities	**284**	**100.0%**	**294**	**100.0%**	**442**	**100.0%**	

Enrollments of all most under represented populations--Asian, Black, Hispanic (although enrollments dropped this academic year for the latter group) increased. Native American, Pacific Islanders, Filipino, and other non-White populations have either decreased or fluctuated since 2015-16 academic year.

Headcounts of all ethnicities have increased since the 2015-16 academic year with again, the exception of the current academic year. There was a decrease of 7.5 percent.

5.7b Students Served - by Gender The number of students in each Discipline at first census broken down by gender (duplicated headcount).

ALL Locations (Combined totals from ALL locations in the District)

Fashion Studies	Gender	2015-16	Percent	2016-17	Percent	2017-18	Percent	2
	Male	27	9.5%	30	10.2%	62	14.0%	
	Female	253	89.1%	261	88.8%	361	81.7%	
	Unknown	4	1.4%	3	1.0%	19	4.3%	
	ALL Genders	**284**	**100.0%**	**294**	**100.0%**	**442**	**100.0%**	

For a discipline that has traditionally been female, there has been a marked increase in the enrollment of male and unknown genders. Male enrollment has increased from a headcount of 27 in 2015-16 to 75 in 2018-19. Unknown genders has increased from 4 in 2015-16 to 22 in 2018-19

5.7c Students Served - by Age The number of students in each Discipline at first census broken down by age (duplicated headcount).

ALL Locations (Combined totals from ALL locations in the District)

Fashion Studies	Age Range	2015-16	Percent	2016-17	Percent	2017-18	Percent	
	0 thru 18	34	12.0%	26	8.8%	53	12.0%	
	19 and 20	61	21.5%	57	19.4%	52	11.8%	
	21 thru 25	70	24.6%	73	24.8%	73	16.5%	
	26 thru 30	11	3.9%	19	6.5%	48	10.9%	
	31 thru 35	40	14.1%	38	12.9%	64	14.5%	
	36 thru 40	16	5.6%	8	2.7%	33	7.5%	
	41 thru 45	6	2.1%	11	3.7%	31	7.0%	
	46 thru 50	12	4.2%	20	6.8%	25	5.7%	
	51 thru 60	27	9.5%	27	9.2%	28	6.3%	
	61 plus	7	2.5%	15	5.1%	35	7.9%	
	ALL Ages	**284**	**100.0%**	**294**	**100.0%**	**442**	**100.0%**	

5.8 Curriculum Offered Within Reasonable Time Frame

- **Fashion Fundamentals 19.5 Units- 1 year to complete**
- 1st Semester (Fall)
- FASH 8   Introductory Textiles   3.0 units
- FASH 52.2   Visual Merchandising 2.0 units
- FASH 70A   Clothing Construction 1   2.0 units
- FASH 141   Contemporary Fashion Designers   3.0 units
- **Total 10 units**
-
- 2nd Semester (Spring)
- FASH 70B   Clothing Construction 2   2.0 units
- FASH 112   Alterations and Sustainability 2.0 units
- FASH 139   Fashion Entrepreneurship   3.0 units
- FASH 152   Fashion Show 2.0 units
- FASH 152L   Fashion Show Lab   0.5 units
- **Total 9.5 units**
-
- Fashion Design 28.5 Units- 2 years to complete
-

- 1st Semester (Fall)
- FASH 8   Introductory Textiles   3.0 units
- FASH 52.2   Visual Merchandising   2.0 units
- FASH 70A   Clothing Construction 1   2.0 units
- **Total 7 units**
-

- 2nd Semester (Spring)
- FASH 70B   Clothing Construction 2   2.0 units
- FASH 112   Alterations and Sustainability 2.0 units
- FASH 152   Fashion Show   2.0 units
- FASH 152L   Fashion Show Lab   0.5 units
- **Total 9.5 units**
-

- 3rd Semester (Fall)
- FASH 56   Fashion Design and Illustration   3.0 units
- FASH 62A   Flat Pattern Design   2.0 units
- FASH 141   Contemporary Fashion Designers   3.0 units
- **Total 8 units**
-

- 4th Semester (Spring)
- FASH 121   Knitwear   2.0 units
- FASH 60   Draped Design 2.0 units
- FASH 139   Fashion Entrepreneurship   3.0 units
- **Total 7 units**
-

5.9a Curriculum Responsiveness

The Fashion Studies Advisory Committee has seven members from industry represented. All of these members (except one) represent industry and business for all of the Certificates and Associate of Arts Degree. The one exception is a high school faculty member.

The Fashion Studies Advisory Committee meets two times during the year with additional subcommittee work meetings on an "as needed" basis.

5.9b Alignment with High Schools (Tech-Prep ONLY)

The Fashion Studies Program has established an Articulation agreement with Rancho Cotate High School which has a Career Education program and offers classes in Fashion Design. The Fashion instructor is Debra Bee who is also a member of the SRJC Fashion Studies Advisory Committee. Students from Debra's classes will have the opportunity for dual enrollment so that when they complete the year of Fashion Design at RCHS, they will be able to submit the assessment to receive Credit By Exam for FASH 70A Clothing Construction 1. These students will then have a head start on completing one of our certificates or degrees.

Additional outreach to other area high schools is an important goal for the new full time faculty member. Because the program has moved to Petaluma, outreach to Marin County High Schools would help to expand our reach into the bay area.

5.10 Alignment with Transfer Institutions (Transfer Majors ONLY)

If ever staffed appropriately, the Fashion Studies Program would love to begin the process of articulating with four year college, universities, and private universities for transfer agreements in Fashion Studies and developing a Fashion transfer major.

5.11a Labor Market Demand (Occupational Programs ONLY)

In March 2021 we received the Fashion Occupations Labor Market Information Report which was completed for the SRJC by the Centers of Excellence. Occupations that were

included in the report: Fashion Designers, Merchandise Displayers and Window Trimmers, and Fabric and Apparel Patternmakers all of which are listed as some of the job descriptions for which our degrees and certificates will prepare students.

The recommendation of the report was as follows:
> "Based on all available data, there appears to be an "undersupply" of Fashion Studies workers compared to the demand for this cluster of occupations in the Bay region and in the North Bay sub-region (Marin, Napa, Solano, and Sonoma counties). There is a projected annual gap of about 268 students in the Bay region and 89 students in the North Bay Sub-Region."

In addition to the COE report quoted above which states that there is a demand for Fashion employees in the North Bay, there are also hundreds of fashion related jobs that are not counted by the Bureau of Labor Statistics. Fashion entrepreneurs, fashion bloggers, Etsy sellers and other areas of employment are thriving and growing as there is a continued trend in the industry towards consumers wanting to purchase clothing that is designed and made in the USA and even more specifically, locally made and produced. Fashion magazines, newspapers and industry standards like Women's Wear Daily have all reported on these new trends in fashion retail.

Many Fashion Studies students who complete the program go on to have success starting and working for small businesses making and selling their designs, products and services.

5.11b Academic Standards

Academic Standards are included in all of the courses are discussed when new courses and course revision occur. Some courses are UC transfer courses and require formal term papers and/or culminating term projects as part of the course requirements.

6.1 Progress and Accomplishments Since Last Program/Unit Review

Rank	Location	SP	M	Goal	Objective	Time Frame	Progress to Date
0001	Petaluma	01	01	Maintenance and Repair of Equipment	Yearly servicing of sewing machines and budget for repair to equipment as needed	Spring 2021-Spring 2022	Funding
0001	Petaluma	04	07	Setup of Petaluma Lab and Classroom	Acquire and set up all necessry furniture and equipment in order for lab and sewing classes to function.	Spring 2022	Funding and personnel

6.2b PRPP Editor Feedback - Optional

6.3a Annual Unit Plan

Rank	Location	SP	M	Goal	Objective	Time Frame	Resources Required
0001	Petaluma	01	01	Maintenance and Repair of Equipment	Yearly servicing of sewing machines and budget for repair to equipment as needed	Spring 2021-Spring 2022	Funding
0001	Petaluma	04	07	Setup of Petaluma Lab and Classroom	Acquire and set up all necessry furniture and equipment in order for lab and sewing classes to function.	Spring 2022	Funding and personnel